


Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Accepted-Agency/Advertiser:																			Accepted-Station:														Comments:													
CONFIRMATION CONTRACT																																														
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered																											
36.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10P- PARENTHOOD	1			X					1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		8/29/12																											
37.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9P- Law & Order SVU	1			X					1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		8/29/12																											
38.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10:59P- 7 News at 11 PM	2	2	2	2	2				10	\$2,500.00	\$25,000.00	WHDH Boston (WHDH)		8/29/12																											
39.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	10:59P- 7 News at 11 PM	2				X				2	\$1,750.00	\$3,500.00	WHDH Boston (WHDH)		8/29/12																											
40.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:30P- 7 News at 11 PM	2					X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		8/29/12																											
41.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON				1	1	1			4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		8/29/12																											
42.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO			2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		8/29/12																											
43.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5A- 7 News Today in New England				1					2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/29/12																											
44.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:30A- 7 News Today in New England					1				2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/29/12																											
45.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6A- 7 News Today in New England					1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/29/12																											
46.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6:30A- 7 News Today in New England					1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/29/12																											



WHDH-TV
7 Buflinch Place
Boston, MA 02114-2977

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Contract # 47711

10/29/12-11/06/12

WARREN FOR SENATE 2012 (3373)

Media Strategies & Research (1800)

POLITICAL CANDIDATE (1051)

Est 11667 10/29 - 11/6 2012 (27413)

Shiebler, Charles (1011)

WHDH

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 08/29/12

Last Modified 08/30/12

Entered By Krista Gordon

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$59,197.50

Net Total \$335,452.50

Sales Tax

WHDH Boston (WHDH)

Spots 253

Rate \$394,650.00

Grand Total:

Nov. 2012 253 \$394,650.00

